



## Greater Sarasota Coaches Alliance (GSCA) Membership Standards and Ethics Coach Members

The GSCA is a membership alliance comprised of professionals committed to the use of coaching tools and approaches in their practice and to raising the public's awareness of coaching. The group is committed to promoting synergy and creative partnerships in coaching and encourages both full-time professional coaches and other professionals who might use coaching as a tool or portion of their practice to join. In addition, we welcome individuals who can demonstrate they are exploring coaching as a career option.

The non-member fee for participating in Program Meetings is \$10 (cash or check payable to the GSCA or through PayPal) plus the cost of meeting refreshments (payable to the restaurant). If the program participant applies and is accepted as a GSCA member within two months of attending as a non-member, a \$10 credit will be applied towards his/her membership fee.

The annual non-refundable GSCA membership fee for Coach Members is \$125. Members are expected to actively participate in Alliance programs, meetings and events. Annual enrollment is in September. Members who are accepted after May 1 will pay a 50% prorated fee, or \$62.50.

The GSCA is committed to providing members with programs that contain current and cutting edge information, coaching tools and modalities, and training in business practices that support effective coaching. In addition to Program Meetings the organization is managed through business meetings.

### **Membership Requirements**

The GSCA is a membership driven alliance that requires participation from each member in addition to paying an annual membership fee. Members are required to:

- Provide the GSCA with an up to date BIO that details their philosophy and how coaching fits into their practice for posting on the GSCA website.
- Pay membership dues.
- Contribute to at least one program meeting a year (formal presentation and/or facilitation and planning).

- Attend at least six Program, Professional Development or Business Meetings a year to derive maximum benefit of membership.
- Uphold the standards and ethics of the GSCA.

Members are expected to honor these requirements in order to remain on the membership rolls and website.

## **Membership Benefits**

The benefits of GSCA Membership include:

- Regular exposure to coaching tools and techniques, including opportunities to practice live coaching
- Greater exposure of your work through the GSCA website and planned PR releases
- Timely information about relevant training opportunities to help build your business and coaching practice
- Potential opportunities to learn from, and partner with, other practitioners (mediators, consultants, trainers, etc.) who have an interest in providing clients with coaching as part of their offering
- The opportunity to provide training or informational presentations to the public through our monthly Program Luncheon Meetings
- Complimentary monthly attendance at Program Meetings, business meetings, and professional development seminars; refreshments are not included.
- Two free guest passes to invite friends and colleagues to Program Meetings (they will still need to cover the cost of meals)
- Eligibility to serve on GSCA committees, Strategic Team, and to seek election to the GSCA Board of Directors
- The option to participate in Coaches Week activities
- Regular updates on coaching related developments in the field and in the community
- Members often offer discounts on services and workshops to other members

## **Membership Ethics**

As members of the GSCA we agree to act at all times with **Integrity and Respect** with our clients, within our community and with fellow members by

- Applying high ethical standards at all times
- Championing others adherence to high ethical standards
- Consistently treating others with respect
- Helping support an environment where the richness of diverse perspectives is valued
- Acknowledging the contribution and accomplishments of others
- Speaking the truth in an appropriate, helpful manner
- Fostering team work
- Honoring commitments

*Members not honoring these requirements will be dropped from the membership rolls and website.*

## **Alliance Administration**

- The Alliance is governed by a Board of Directors.
- Significant Alliance actions (i.e.: programs, spending, membership action, etc.) are determined by a 2/3 vote of the Board of Directors.
- The treasury is administered by an active member who: receives and deposits funds, issues checks, prepares a periodic financial statement and maintains a list of paid members.
- Business meetings are only open to paid full Coach Members of the Alliance. Guests and affiliates are welcome to attend program meetings.

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